

Data protection information for customers and interested parties

Data transmitted between Siewert & Kau and its clients for order implementation is stored and processed by an EDP system. The protection of personal data is of great importance to Siewert & Kau. Therefore, we regard adherence to existing privacy protection regulations as a given. This Privacy Statement shall apply to the websites of the Siewert & Kau Computertechnik GmbH, the Siewert & Kau Logistik GmbH and the Siewert & Kau Service GmbH for which Siewert & Kau is responsible.

1. Data Collection and Processing During Internet Access

When you visit our websites, our servers will temporarily save any access made in a log file. The following data will be collected and saved until its automatic deletion:

- IP address of the computer requesting access
- Time and date of the access
- Name and URL of the file accessed
- Amount of data transmitted
- Notification about whether access was successful
- Identification data of the browser and operating system used
- Website from which access is made
- Name of your Internet service provider

This data will be processed to provide usage of the website (establishing a connection), system security and technical administration of the network infrastructure and to optimize our Internet offer.

IP addresses will only be processed if Siewert & Kau's network infrastructure is attacked or for other data protection reasons.

Personal user profiles are not established.

Data will not be processed beyond the extent stated above, unless doing so is required for processing an order made to us or if you expressly agree to further processing.

2. Use and Processing of Personal Data

We will only collect personal data insofar as it is needed for implementing order processes, including deliveries, and to provide contractual services. Any potential further use, e.g., for market research, advertising campaigns or newsletters, will only be made with your express permission and insofar as doing so is legally permissible. Should you grant your permission, you may revoke it at any time. Our contact details can be found in our imprint. You may also unsubscribe from our newsletter at any time by using the unsubscribe link.

Personal data transmitted with an order will be processed by us to the extent described above or to complete orders or handle inquiries.

Transmissions of personal data to state institutions or officials will only be made in accordance with statutory regulations or if doing so is required for legal or criminal prosecution of attacks to our network infrastructure. Any service providers commissioned for implementation will merely receive the data required for order completion and shall be bound to confidentiality like our own employees.

Transmissions to others (third parties) will only be made insofar as they are legally permissible. Beyond that, your data will not be provided to third parties.

3. Cookies

Our website uses cookies. Cookies are text files that are sent when visiting an Internet page and stored onto your hard disk as the user of the website. If the respective server of our website is accessed again by you as the website user, your browser will transmit the previously received cookie back to the server. This allows the server to process data received through this procedure in various ways. Advertisements can be controlled and website navigation can be made easier through cookies. If you, the website user, want to prevent the use of cookies, you can do so by adjusting the settings of your local browser, i.e., the program used to open and display Internet pages (e.g., Internet Explorer, Mozilla Firefox, Opera or Safari).

4. Use of Google Analytics

This website uses Google Analytics, a web analysis service of Google Inc. ("Google").

Google Analytics uses so-called "cookies" text files saved onto your computer and that allow your usage of the website to be analyzed. The information on your website use generated by the cookie is generally transmitted into a Google server in the USA where it is stored.

If an IP-anonymizer is activated on the website, your IP address will be shortened by Google within member states of the European Union or in other states party to the European Economic Area Agreement. Only in exceptions will your full IP address be transferred to a Google server in the US and shortened there. On behalf of the operators of this website, Google will use this information to assess your use of this website, to compile reports about website activity and to perform additional services related to use of the website and the Internet for the website operators. The IP address transmitted by your browser through Google Analytics will not be merged with other Google data.

You can prevent cookie storage through your browser settings. However, please note that you may not be able to use all functions of the website. Furthermore, you can prevent the collection of cookie-generated data (including your IP address) on your use of the website and the processing of this data by Google by downloading and installing the browser plug-in provided by the following link <http://tools.google.com/dlpage/gaoptout?hl=en>.

As an alternative to the browser plug-in or when using browsers on mobile devices, please click on the following link for an opt-out cookie that will prevent future data collection by Google on this website (this opt-out cookie will only work on this browser and only for this domain. If you delete this browser's cookies, you have to click on this link again): [Deactivate Google Analytics](#)

General information on Google Analytics and privacy protection can be found at <https://support.google.com/analytics/answer/6004245?hl=en>.

5. Disclosure, Correction, Blocking and Deletion of Data

You have the right to disclosure of any data saved about you and the right to have such data corrected, blocked or deleted. If you would like to request information about your personal data or the correction or deletion thereof or if you have further questions about the use of your personal data provided to us, please contact us at:

Siewert & Kau Computertechnik GmbH
Datenschutzbeauftragter
Walter-Gropius-Straße 12a
50126 Bergheim, Germany

datenschutz@siewert-kau.de

If you would like to contact us by email, please note that the contents of unencrypted emails may be viewed by third parties. We therefore recommend sending confidential information through encryptions or the regular mail.

6. Inclusion, Validity and Current Status of the Privacy Statement

Due to the development of our website or the use of new technologies, updates to this Privacy Statement may be required. Siewert & Kau reserves the right to change this Privacy Statement with effect for the future. We therefore recommend rereading our current Privacy Statement from time to time.

7. Supplementary privacy notice regarding our Facebook Fan Page

Our Facebook Fan Page (URL: <https://de-de.facebook.com/siewertkau/>) provides further information on our services as well as a platform to contact and interact with us. It is made available on the basis of the agreement with Facebook (Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland) on the joint processing control of personal data pursuant to Art. 26 GDPR ("https://www.facebook.com/legal/terms/page_controller_addendum"). According to this agreement, we are not able to make or implement decisions regarding the processing of insights data ourselves. The primary responsibility pursuant to the GDPR for the processing of insights data and compliance with all obligations arising from the GDPR with regard to the processing of insights data is assumed by Facebook.

We wish to advise you that when you visit the Facebook Fan Page, data from you, the user, may be processed outside of the EU. Facebook, Inc., as the company involved, has undertaken as a Privacy-Shield-certified US provider to comply with the EU's data protection standards: <https://www.privacyshield.gov/participant?id=a2zt0000000GnywAAC&status=Active> (as of: 02/11/2018).

Your data may be processed for market research and marketing purposes, for instance user profiles may be created based on your interests inferred from your usage behaviour and used for the placement of advertisements. This is usually done by storing Cookies on your computer.

The "Page Insights" function allows us in this context to access various categories of statistical data from Facebook in connection with usage of the Facebook Fan Page, including statistics on page impressions, "likes", page activity, post engagement, video views, reach, comments, shared content, replies, male/female ratio, origin by country and city, language, views and clicks in shop, clicks on route planners as well as clicks on phone numbers. We use this data to make the design of our pages more attractive and needs-oriented (e.g. so we can identify the right time to publish content).

The personal data of users is processed as part of the Facebook Fan Page to safeguard our legitimate interests in shaping our information offering and our communication with users in line with needs and target groups (legal basis: Art. 6 (1) (f) GDPR). In so far as Facebook as the platform provider asks you for consent to process certain data, the processing takes place to this extent on the legal basis of Art. 6 (1) (a) GDPR.

With respect to the exercising of data subject rights and requests for information, we advise you that the most effective way for you to do this is to exercise them directly against Facebook (see https://www.facebook.com/legal/terms/information_about_page_insights_data).

Further information on the processing and use of your data as well as the related rights and setting options for protection of your privacy, including information on how to opt out, can be found in Facebook's Privacy Policy at <https://www.facebook.com/about/privacy/> as well as in "information about page insights data"

at https://www.facebook.com/legal/terms/information_about_page_insights_data

Opt out: <https://www.facebook.com/settings?tab=ads> or <http://www.youronlinechoices.com>

The rules defined here also apply to other social networks of the Siewert & Kau Group.